

Insights into tourist spending
2015 Q4

Global Blue Lebanon SAL





Global Blue

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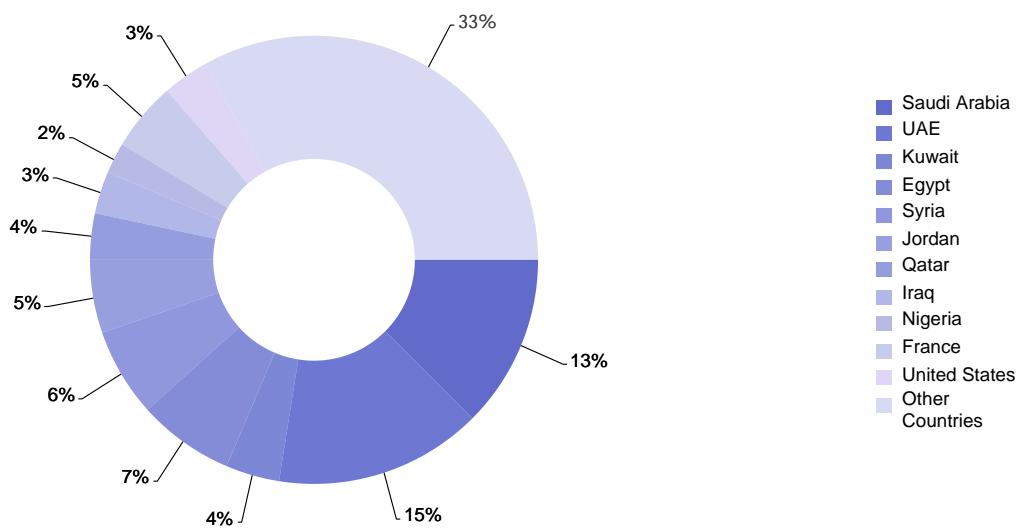


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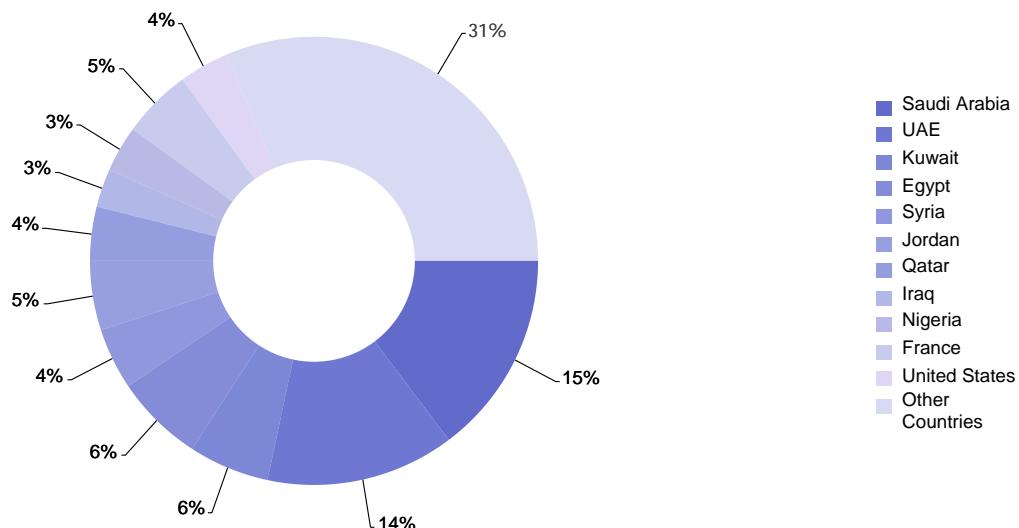
Country of residence insight

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A. Spending distribution by country of residence - 2015 Q4



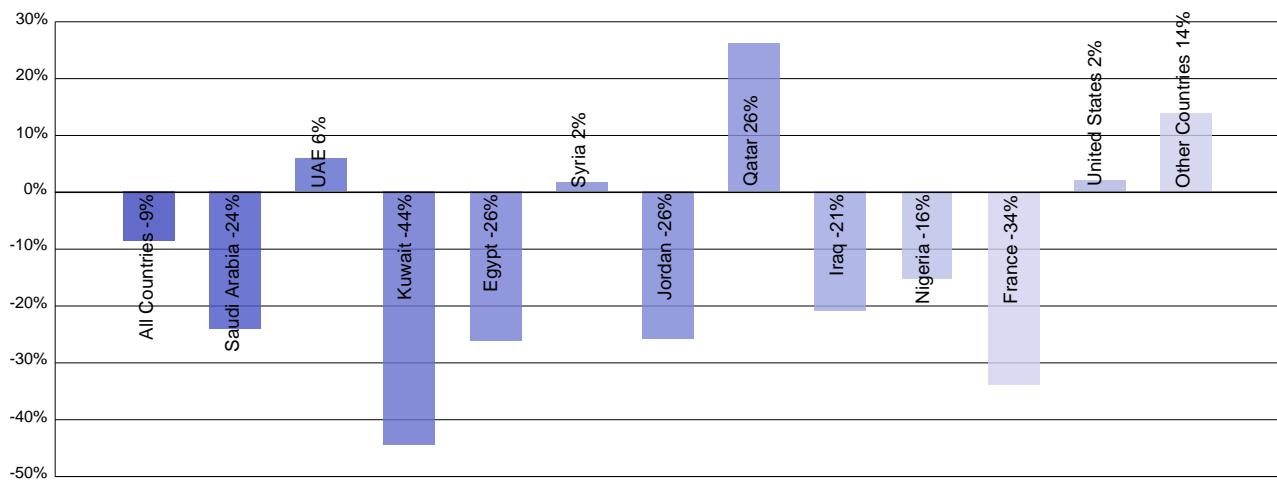
B. Spending distribution by country of residence - YTD 2015



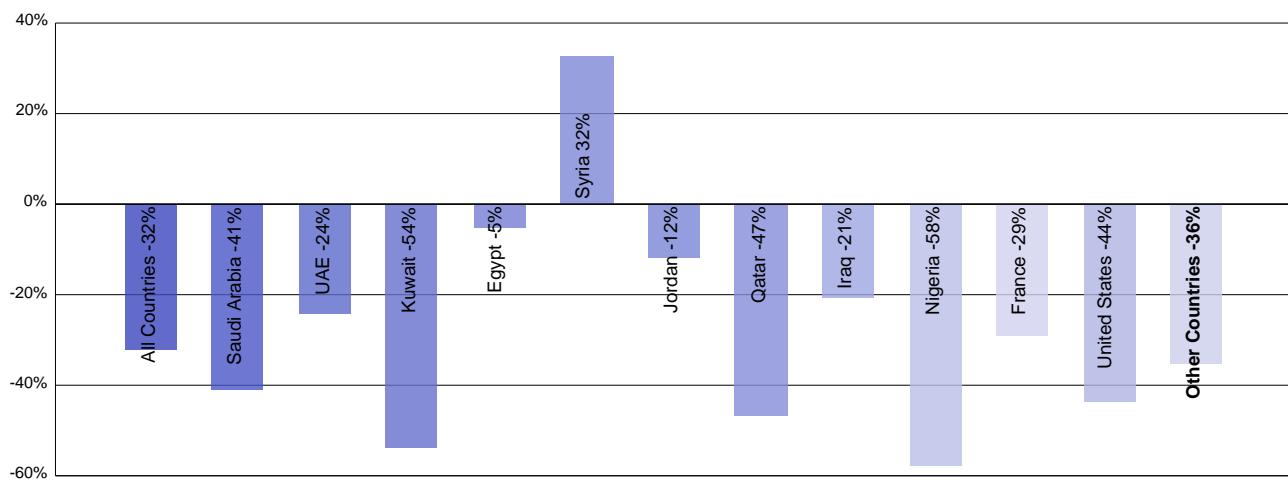


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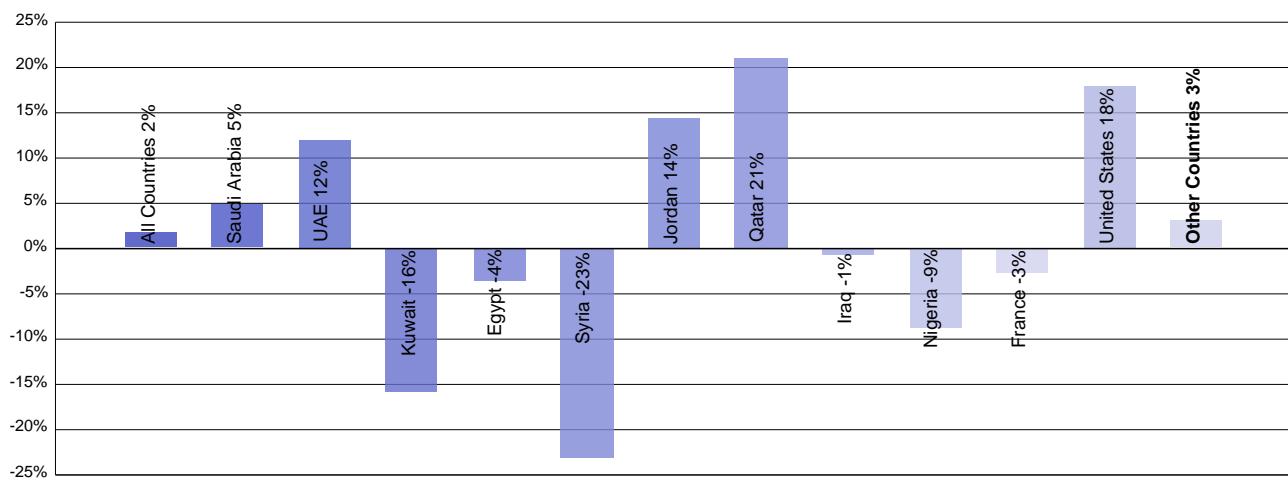
C. Spending evolution - 2015 Q4 vs. 2014 Q4



D. Spending evolution - 2015 Q4 vs. 2015 Q3



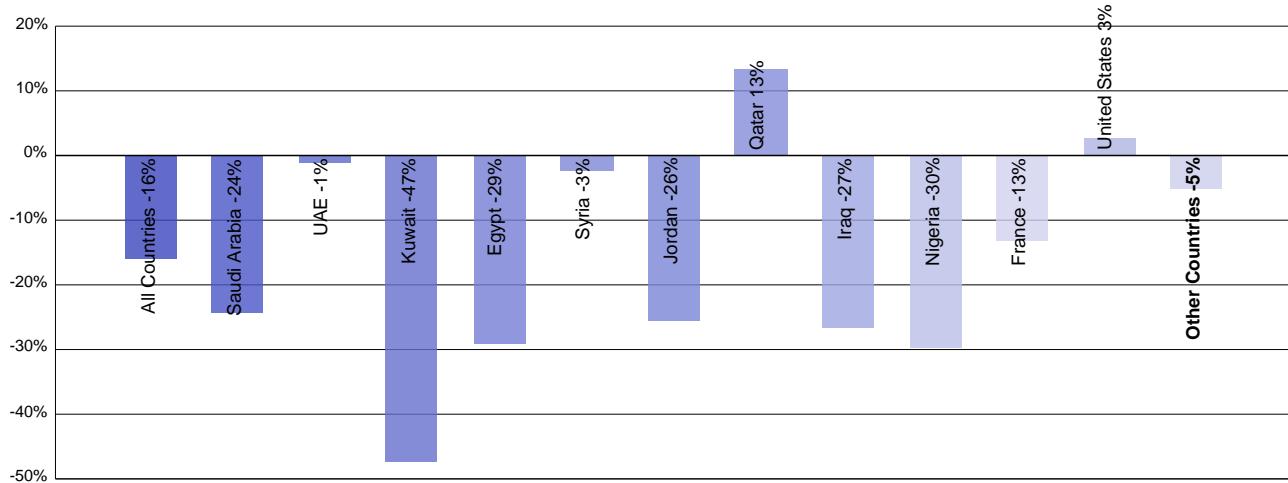
E. Spending evolution - YTD vs. PYTD



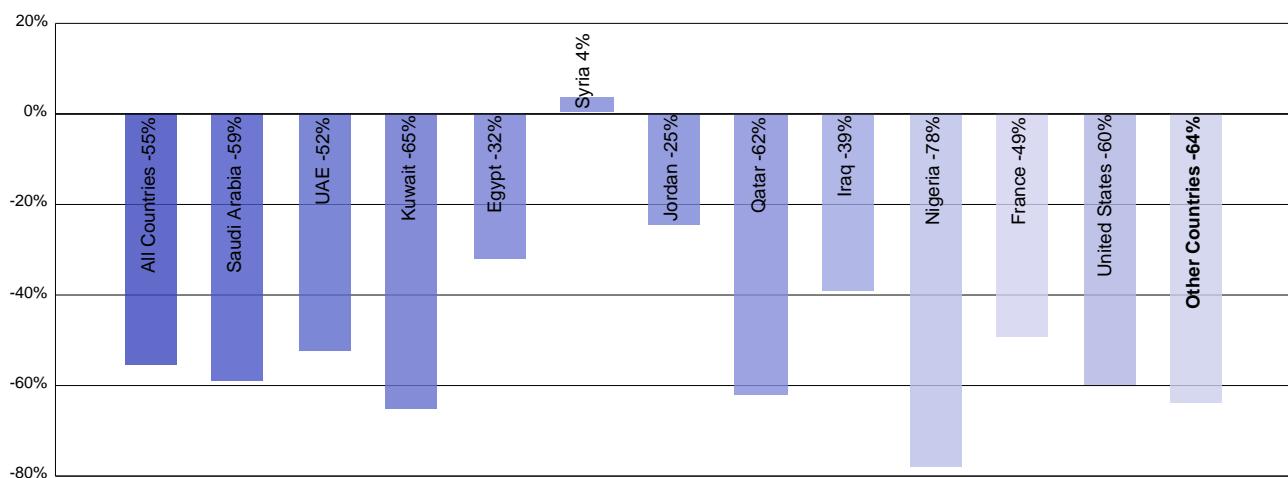


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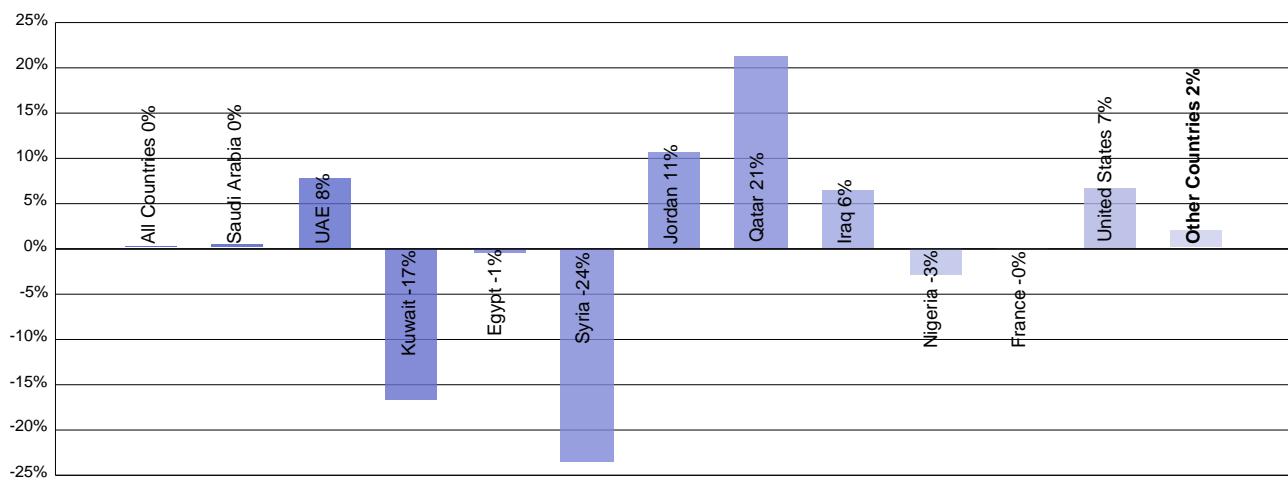
F. Number of refund transactions evolution - 2015 Q4 vs. 2014 Q4



G. Number of refund transactions evolution - 2015 Q4 vs. 2015 Q3



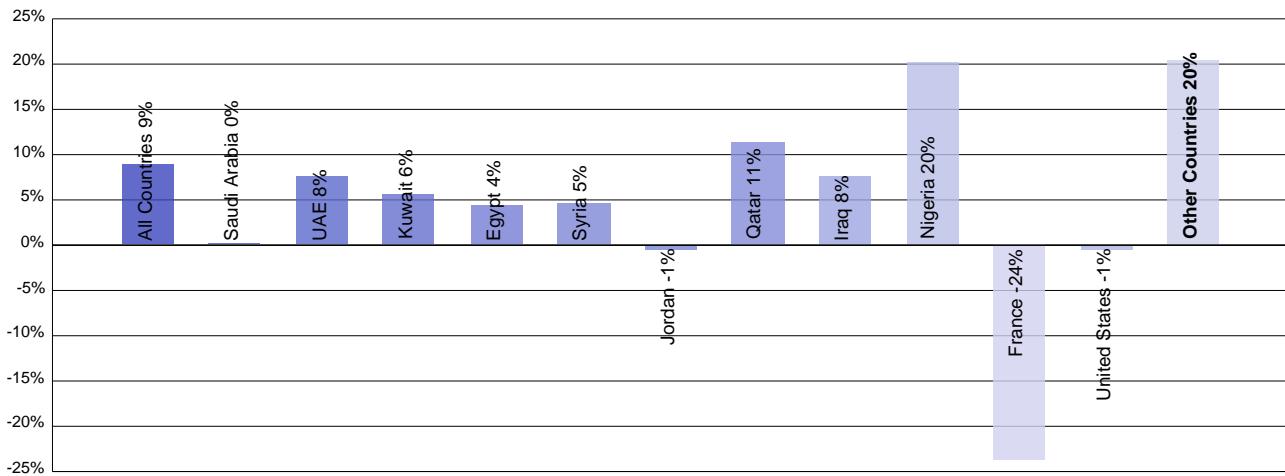
H. Number of refund transactions evolution - YTD vs. PYTD



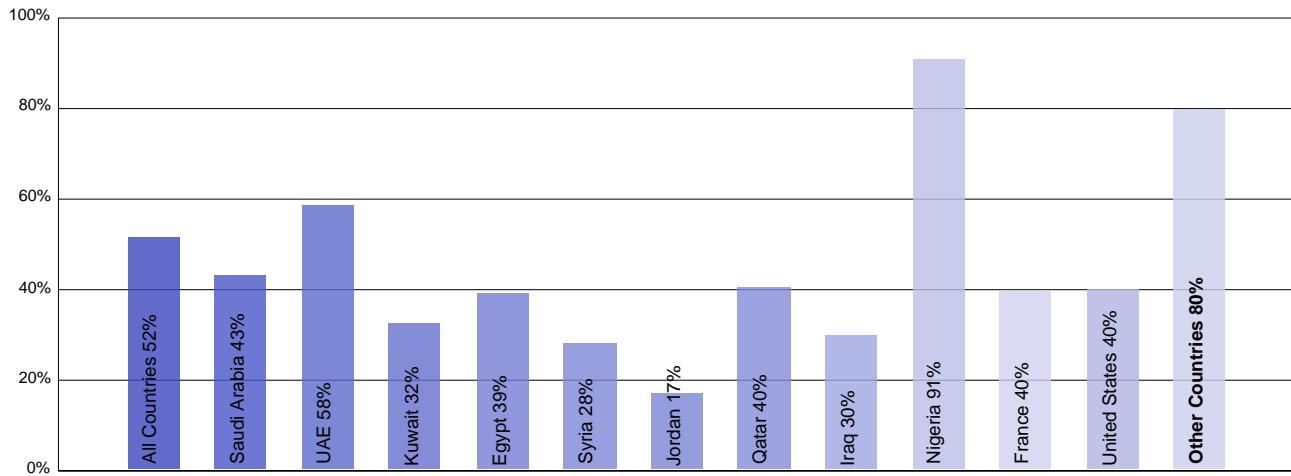


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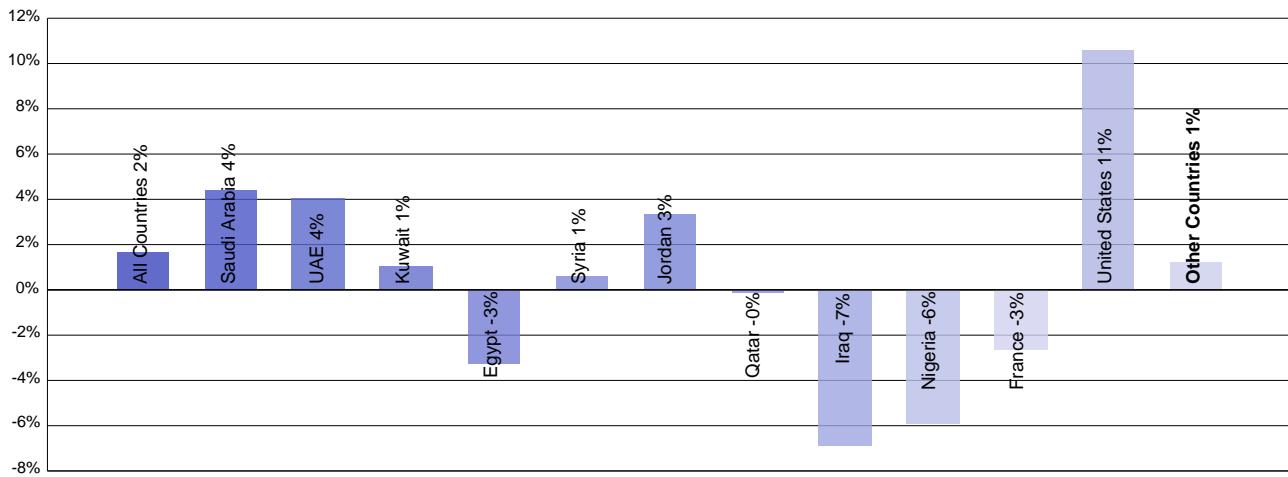
I. Average spending evolution - 2015 Q4 vs. 2014 Q4



J. Average spending evolution - 2015 Q4 vs. 2015 Q3



K. Average spending evolution - YTD vs. PYTD



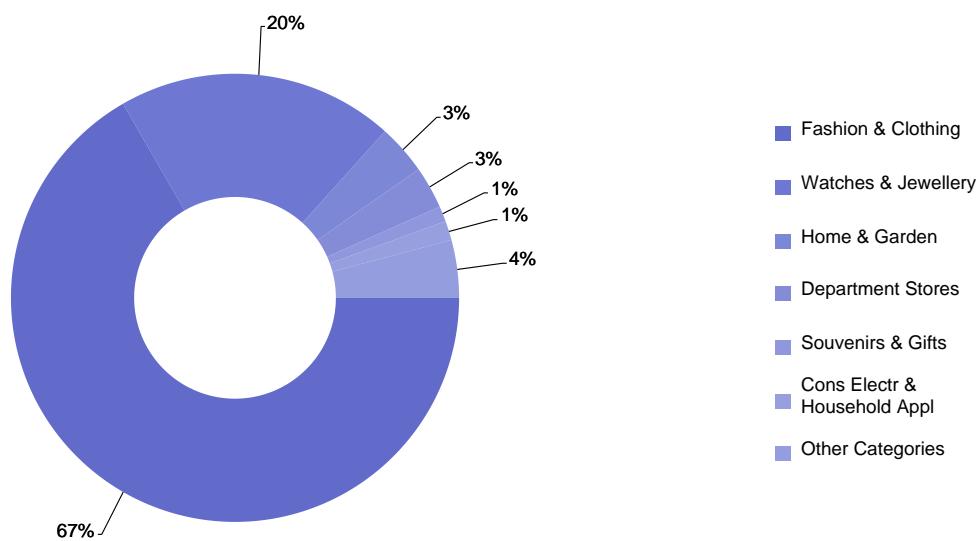


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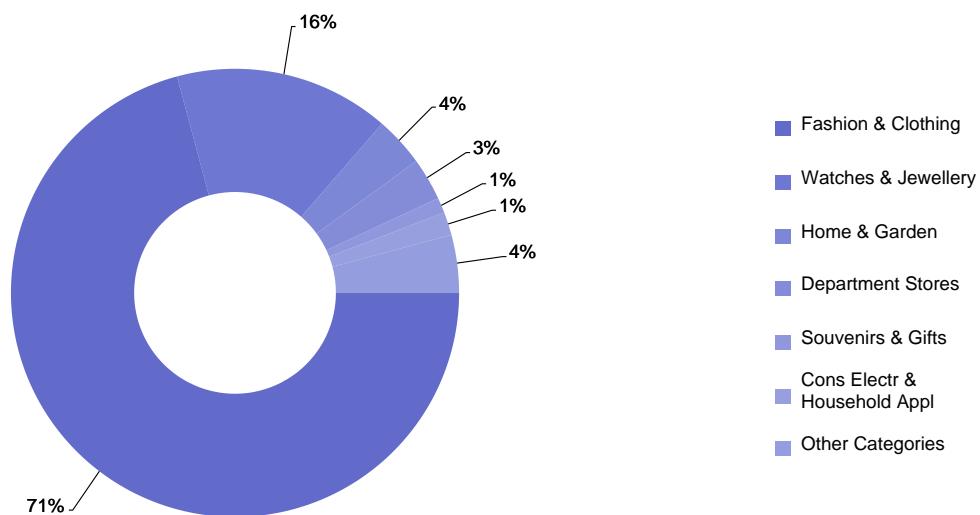
Category insight

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A. Spending distribution by category - 2015 Q4



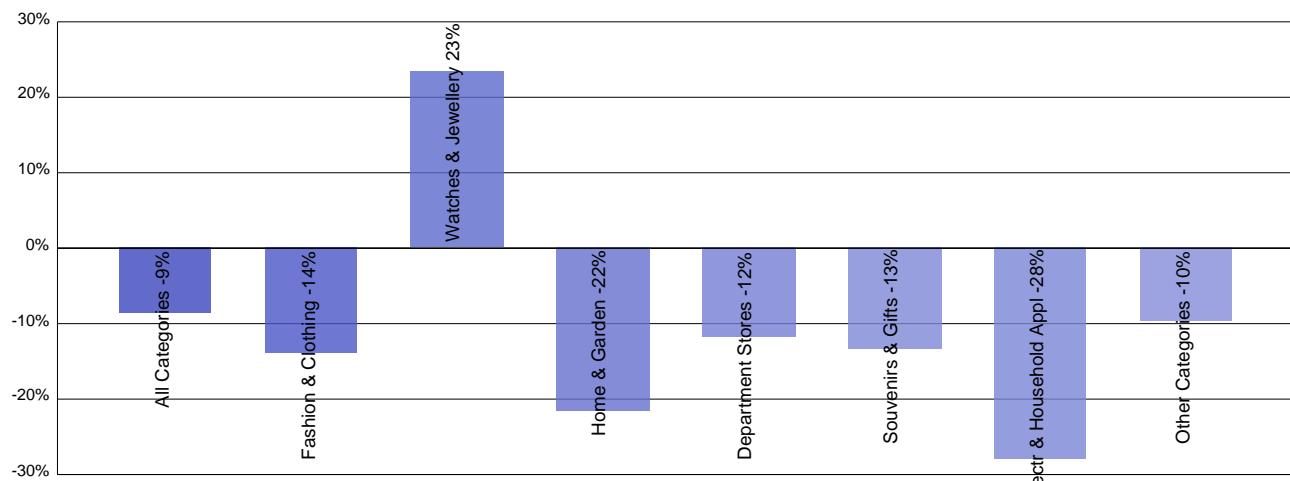
B. Spending distribution by category - YTD 2015



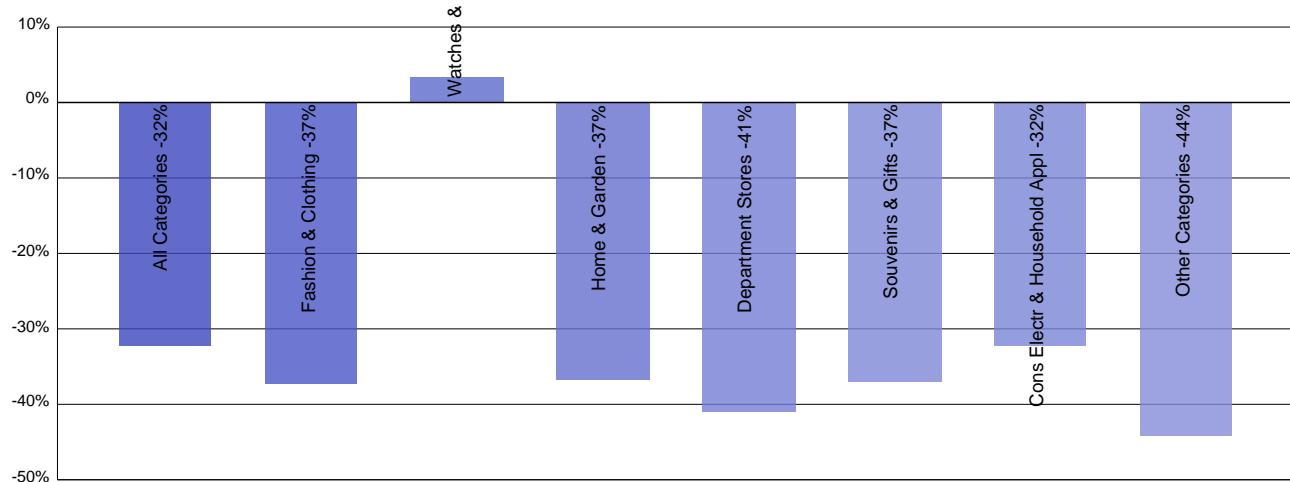


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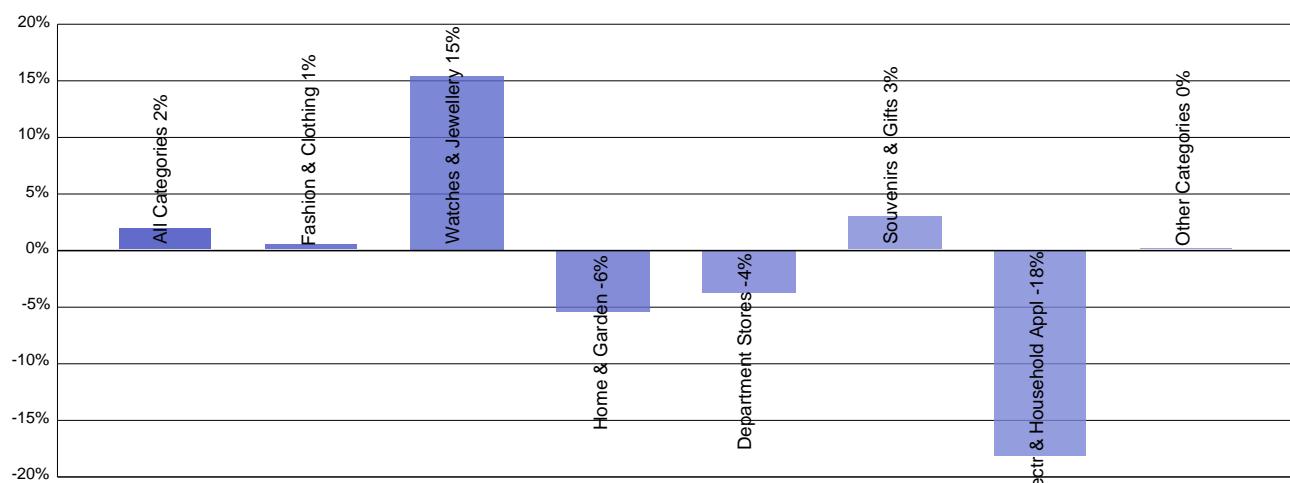
C. Spending evolution - 2015 Q4 vs. 2014 Q4



D. Spending evolution - 2015 Q4 vs. 2015 Q3



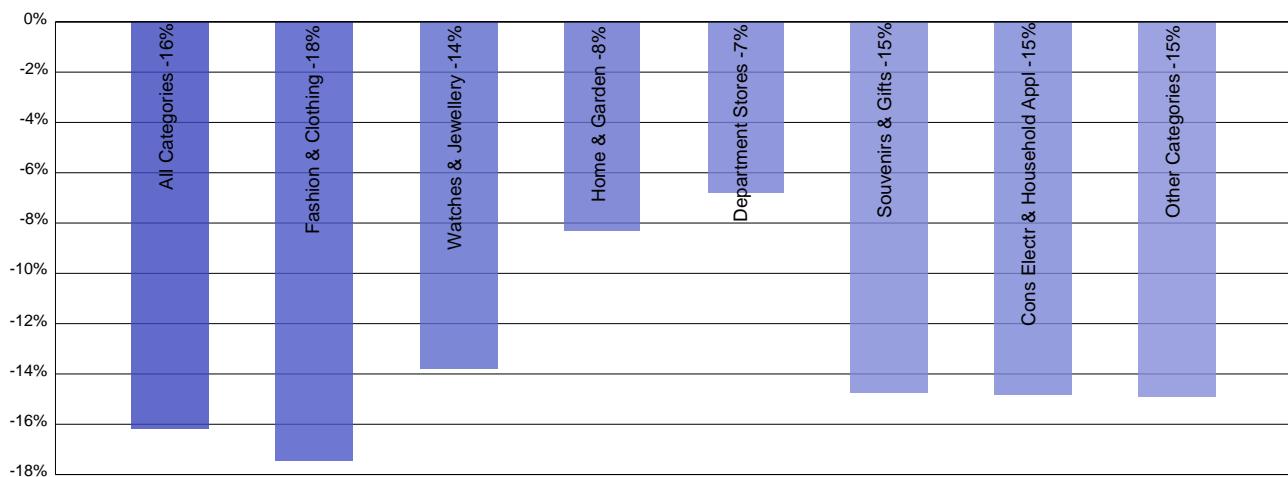
E. Spending evolution - YTD vs. PYTD



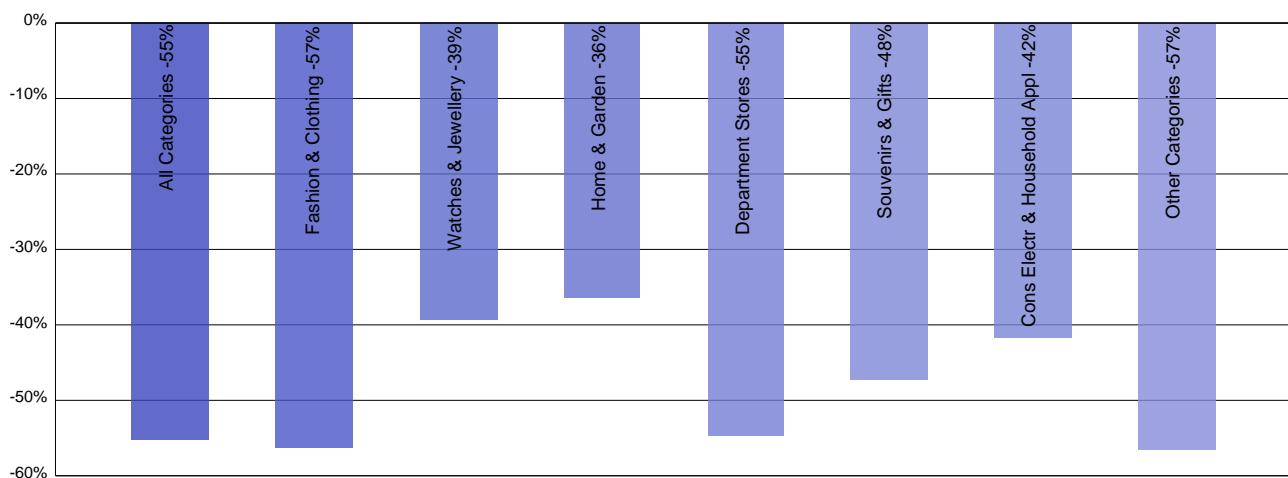


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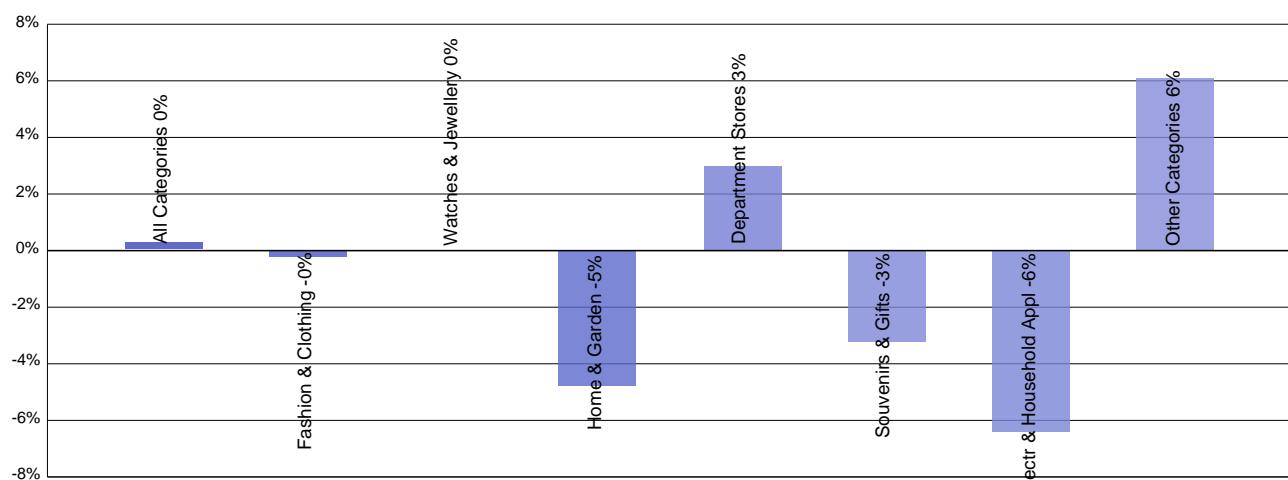
F. Number of refund transactions evolution - 2015 Q4 vs. 2014 Q4



G. Number of refund transactions evolution - 2015 Q4 vs. 2015 Q3



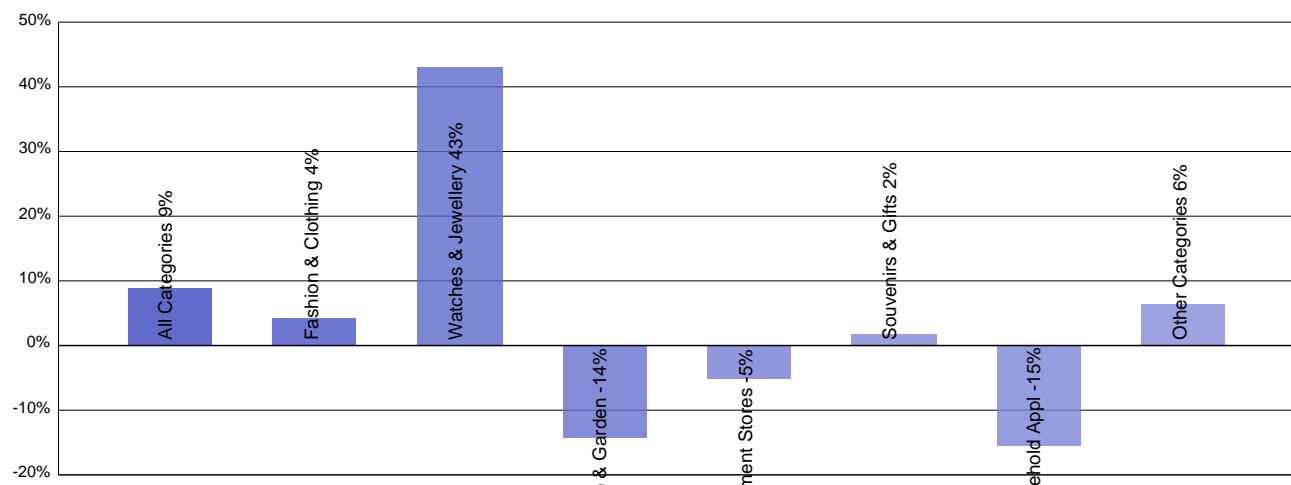
H. Number of refund transactions evolution - YTD vs. PYTD



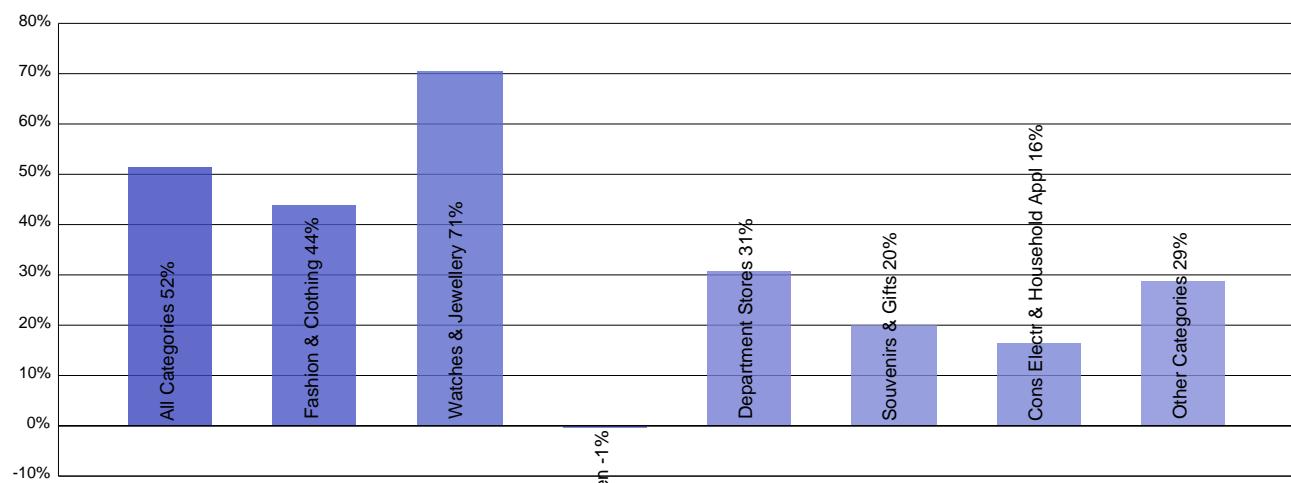


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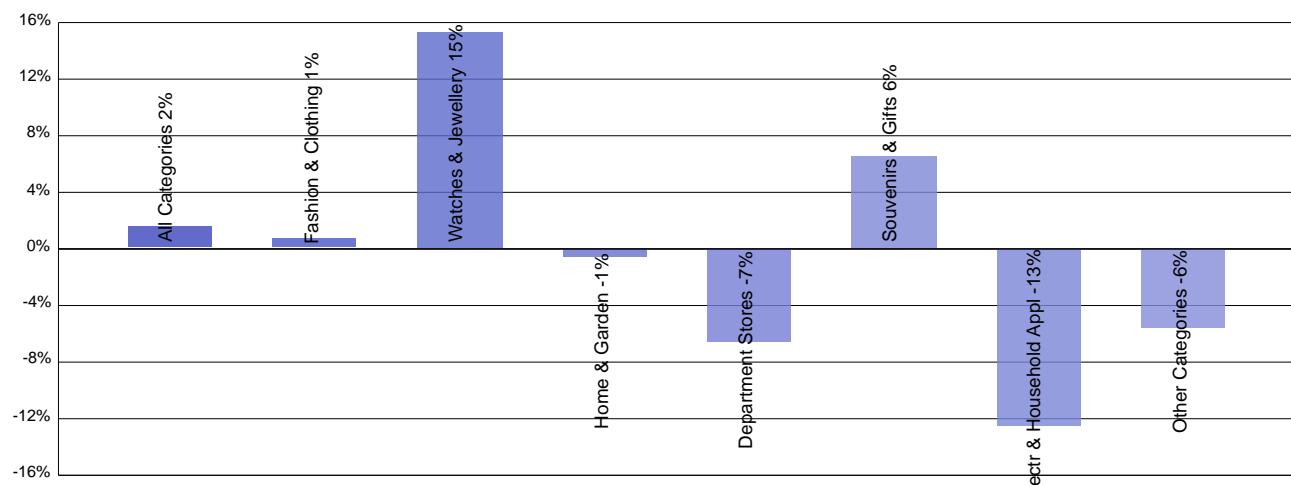
I. Average spending evolution - 2015 Q4 vs. 2014 Q4



J. Average spending evolution - 2015 Q4 vs. 2015 Q3



K. Average spending evolution - YTD vs. PYTD



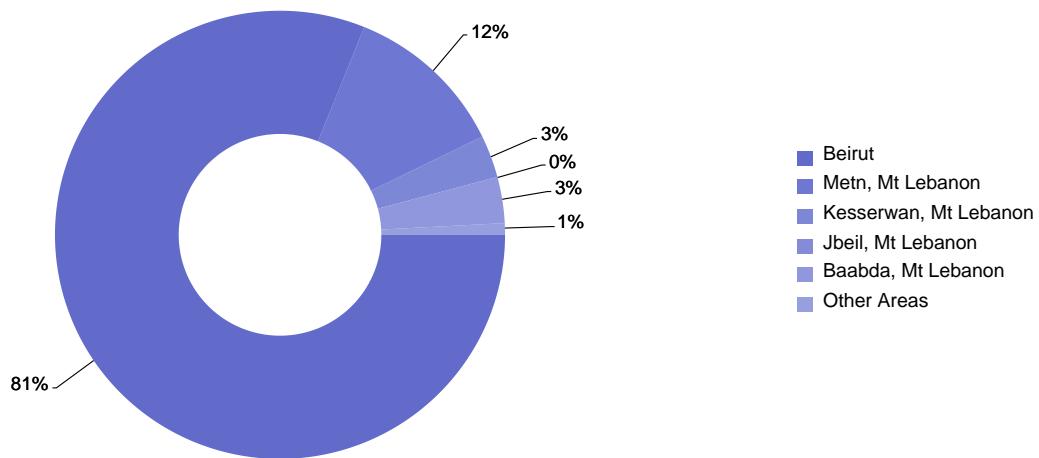


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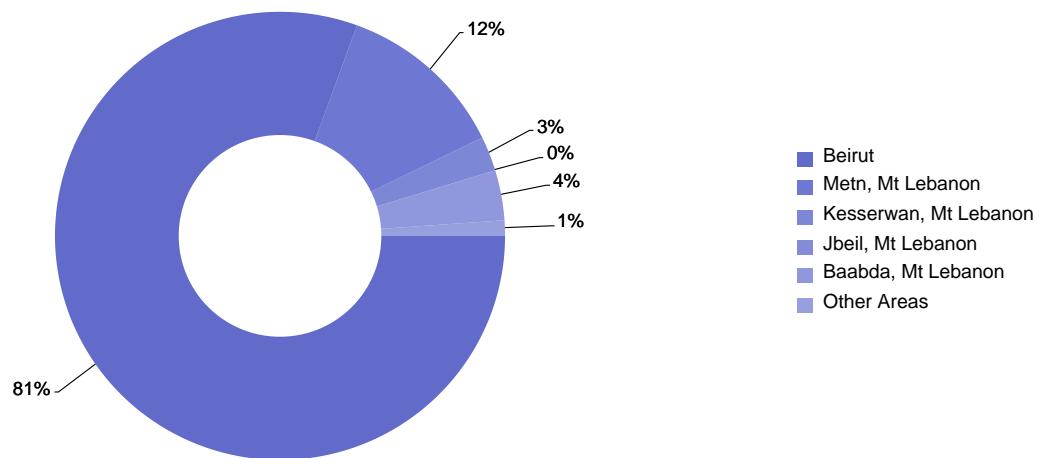
Area insight

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A. Spending distribution by area - 2015 Q4



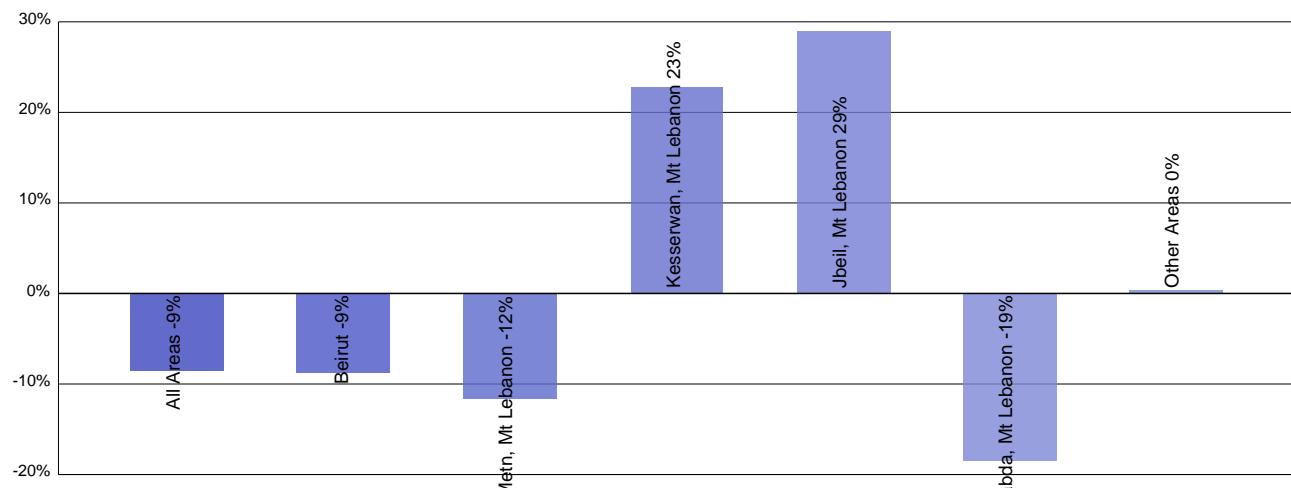
B. Spending distribution by area - YTD 2015



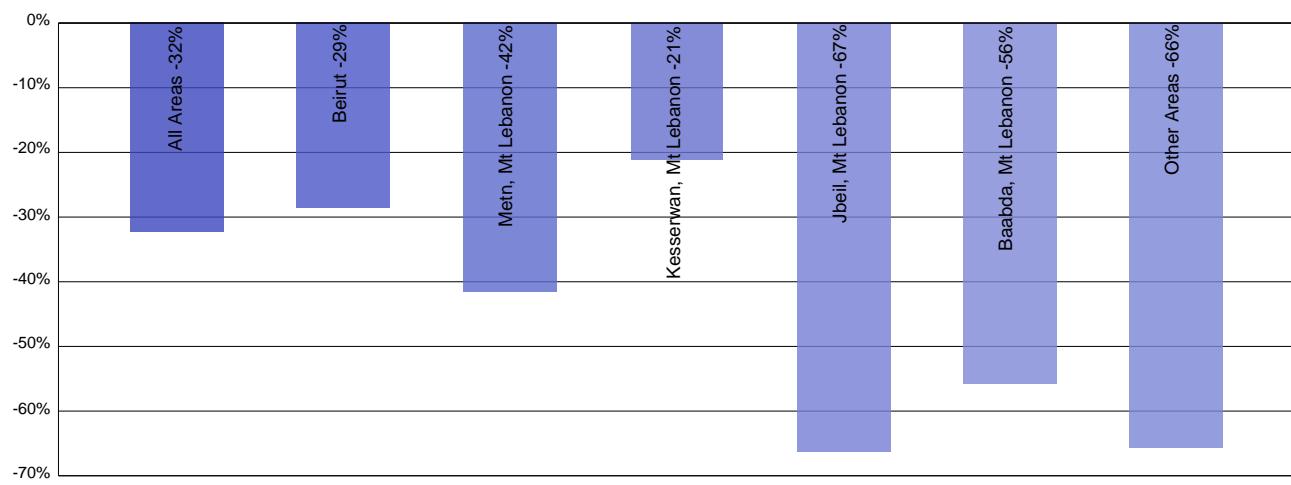


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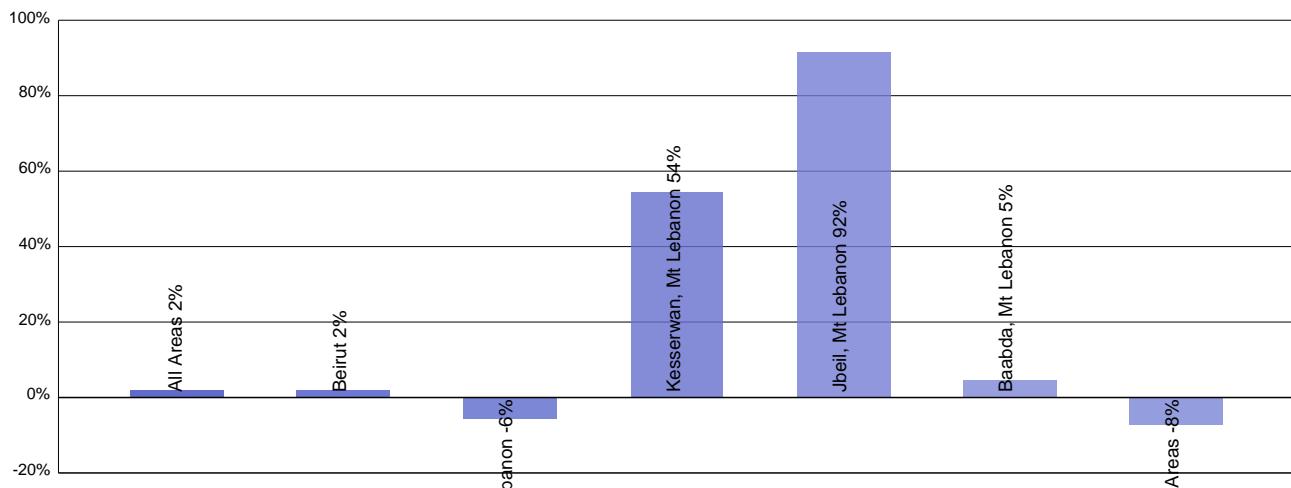
C. Spending evolution - 2015 Q4 vs. 2014 Q4



D. Spending evolution - 2015 Q4 vs. 2015 Q3



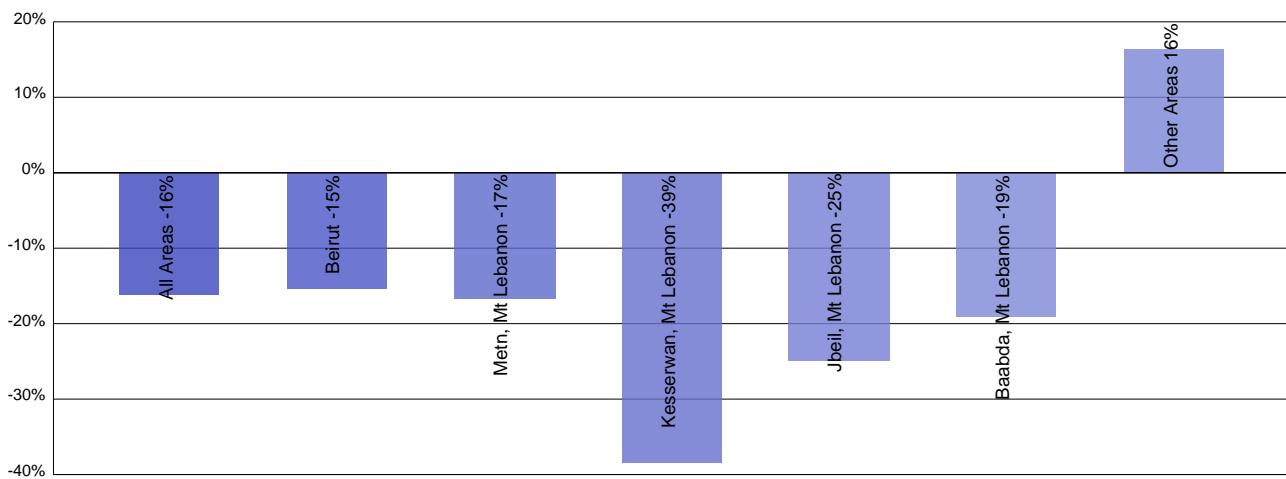
E. Spending evolution - YTD vs. PYTD



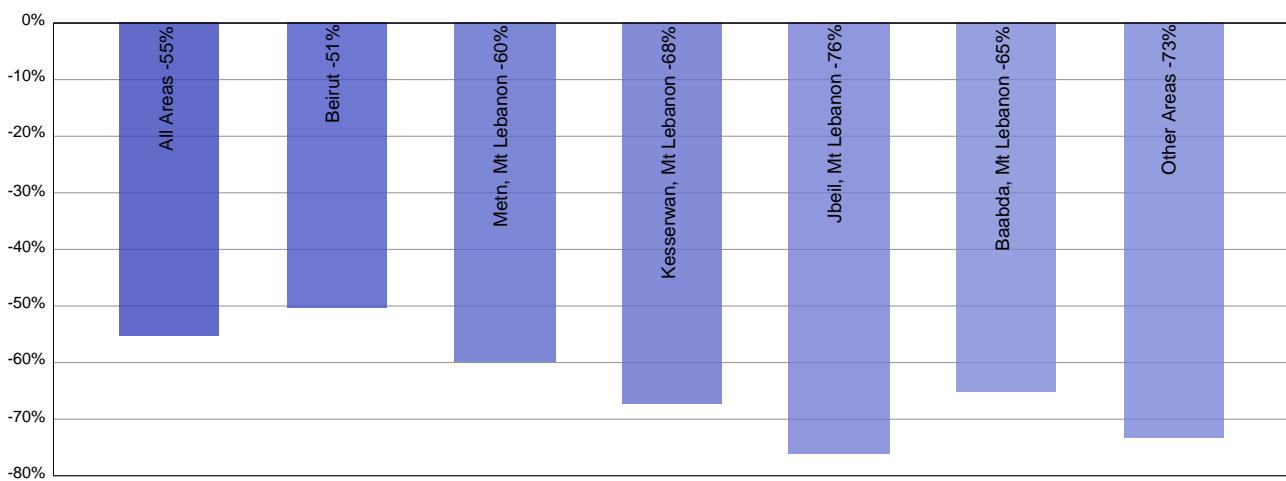


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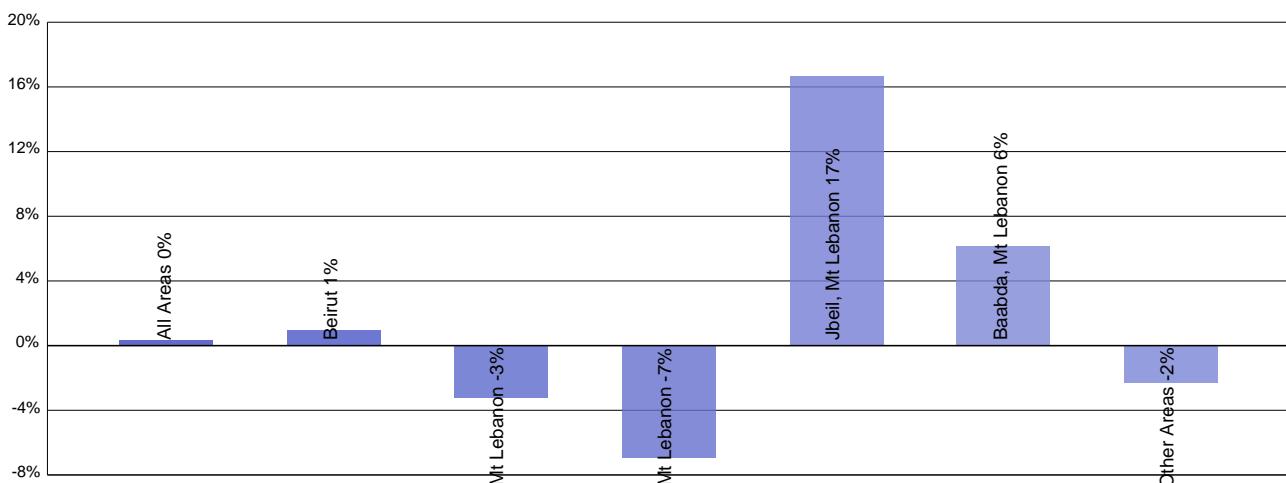
F. Number of refund transactions evolution - 2015 Q4 vs. 2014 Q4



G. Number of refund transactions evolution - 2015 Q4 vs. 2015 Q3



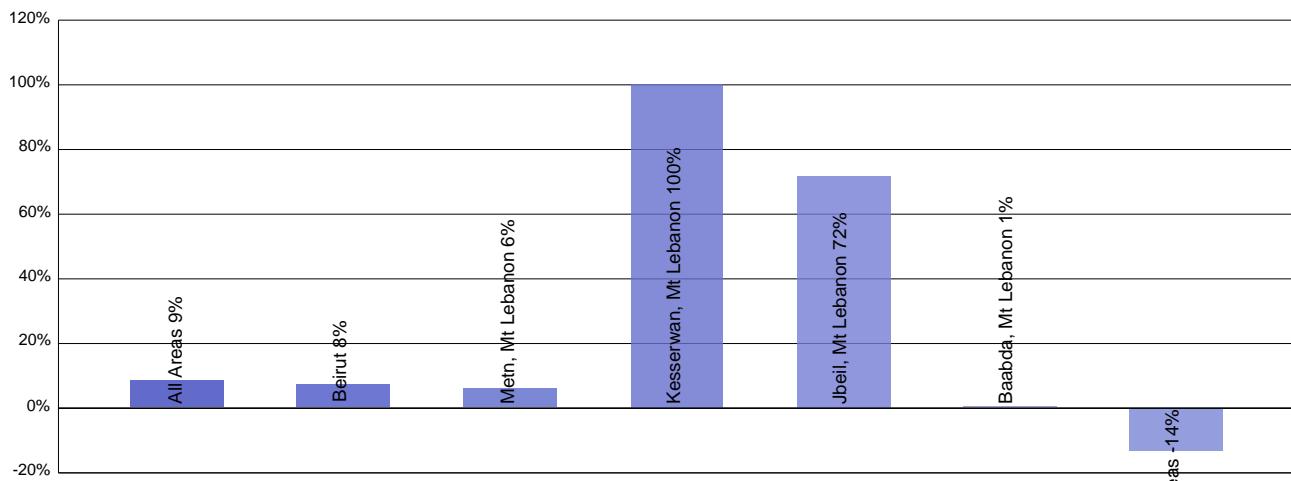
H. Number of refund transactions evolution - YTD vs. PYTD



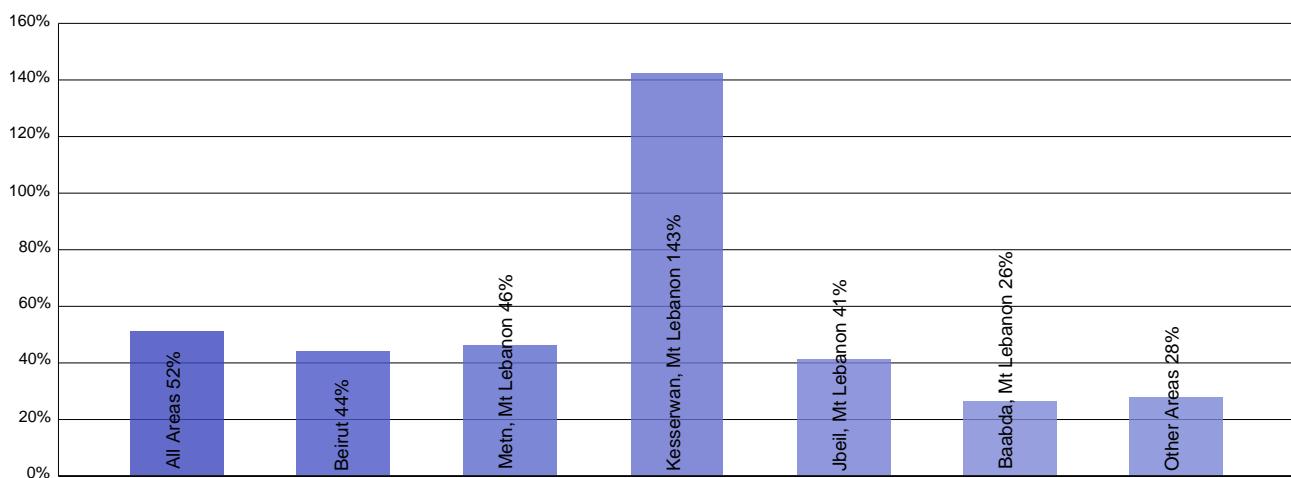


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I. Average spending evolution - 2015 Q4 vs. 2014 Q4



J. Average spending evolution - 2015 Q4 vs. 2015 Q3



K. Average spending evolution - YTD vs. PYTD

